

## QUPOND

# **Betafin® natural betaine**

### **BENEFICIAL FEATURES AND ADVANTAGES**

Danisco Animal Nutrition

## **Betafin® natural betaine**

Provides feed cost savings, increased profit and more energy for growth

	FEATURES		ADVANTAGES		BENEFITS
Features and functionality	Methyl group donor	<b>→</b>	Spares some added methionine and choline as methyl donors	<b>→</b>	Lower feed costs
	Osmolyte	⇒	Protects against the physiological effects of production stress	>	Sparing metabolic energy can improve productive performance and carcass lean deposition Maintains gut integrity
	Odour free and palatable	<b>→</b>	Readily accepted by animals	<b>→</b>	Multi-species applications Maintains feed intake
Acceptability	No residues such as hydrochloric acid (HCl), trimethylamine (TMA), dimethylamine (DMA) or monochloroacetic acid (MCA)	⇒	Minimizes any potential health and safety concerns Non-corrosive for equipment Very low chloride content	⇒	Taint-free meat and eggs – better quality end product readily accepted by customers Add to premixes and use at the mill with confidence
Consistency and quality	200°C heat stable	<b>→</b>	Suitable for the majority of feed forms and manufacturing processes	<b>→</b>	Confidence in use. Full efficacy after processing leading to growth and feed conversion benefits
	Highly water soluble (Betafin®BT natural betaine)	<b>→</b>	Easy use for drinking water applications	>	Rapid osmolytic benefits in stressed livestock
	Stable in premix	<b>→</b>	No degradation of vitamin and mineral quality compared with choline chloride	<b>→</b>	Better premix vitamin stability for improved performance
	Contains consistently high levels of pure betaine	→	Betaine concentration up to 97%	⇒	Economical in costs, time and sourcing
Value added services	Betacheck®proprietary software	⇒	Specific matrix values	>	Confidence in use for methyl sparing giving lower feed costs
	Research and development	<b>→</b>	Unrivalled independent field based research	÷	Reliability and reassurance
	Customer support	⇒	Tailored applications expertise	÷	Advice from our technical and business teams to maximize value



#### Betafin® natural betaine for excellent animal productivity

Betafin® natural betaine can offer greater net value in use than either synthetic anhydrous betaine or synthetic betaine-HCl products.

#### Improve productive performance

• Betafin® natural betaine improved broiler performance compared with diets containing no betaine or betaine-HCI.

#### Maintain gut integrity at times of production stress

Coccidiosis and heat stress negatively affect gut structure and function leading to reduced animal performance.

#### Coccidiosis challenge

Betafin® natural betaine

- Improved amino acid and energy digestibility
- Reduced gut lesion scores and increased gut tensile strength compared with betaine-HCI

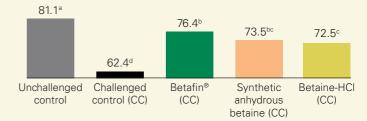
#### Heat stress

• Betafin® natural betaine improved broiler performance compared with synthetic products under heat stress conditions

#### In vitro intestinal cell model

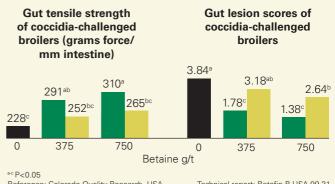
- Betafin® natural betaine increased water holding capacity of broiler intestinal tissue exposed in vitro to hyperosmotic conditions compared with betaine-HCI
- Betaine-HCI negatively influenced the gut barrier and cellular ATP content compared with Betafin® natural betaine in an in vitro intestinal cell model

#### Betafin® natural betaine significantly (P<0.05) improved average amino acid digestibility during coccidial challenge in broilers



Challenged control - reduced methionine (CC)

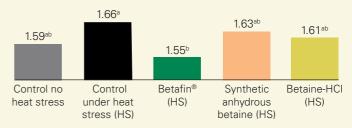
\*d values without a common superscript are significantly different (P<0.05) Technical report: Betafin.NZ.B.13.54



Reference: Colorado Quality Research, USA

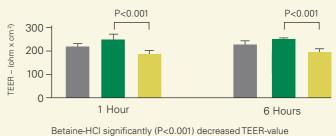
Technical report: Betafin.B.USA.99.31

#### Betafin® natural betaine significantly (P<0.05) improved FCRc during heat stress in broilers



<sup>eb</sup> values without a common superscript are significantly different (P<0.05) Technical report Betafin.NZ.B.13.55

#### In vitro intestinal cell model showed betaine-HCI negatively influenced the gut barrier of cells compared to Betafin® natural betaine



TEER - Transepithelial electrical resistance Technical report: Betafin.FIN.LAB.13.53

Unchallenged				
control				



Betafin®

Betaine-HCI

#### Supporting services for Betafin® natural betaine

- Betacheck® software to calculate the accurate replacement of methionine and choline with Betafin® natural betaine without risk to broiler performance.
- Reassurance and reliability from high quality supporting research and development of Betafin<sup>®</sup> natural betaine. Over 100 technical reports from independent research organisations.
- Applications expertise of our technical and business support teams.

#### **References supporting Betafin® natural betaine:**

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#### **Product form and application**

Betafin<sup>®</sup> natural betaine is a multi-species feed additive ideal for mash or pelleted animal feeds or drinking water applications.

#### **Product application**

## Dry (crystalline) Betafin<sup>®</sup> natural betaine – for in-feed applications.

Available in different grades (S1, S4 and S6) according to humidity conditions during storage.

Packed in 25 kg polyethylene lined multi-wall paper bags and 650 kg or 800 kg polyethylene lined polypropylene big bags with bottom valve.

Recommended usage rate up to 2 kg/tonne (0.2%) of finished feed.

### Dry (crystalline) Betafin<sup>®</sup> BT natural betaine – for drinking water applications.

Packed in 25 kg polyethylene lined multi-wall paper bags. Recommended usage rates available on request.

Liquid Betafin® natural betaine -

for in-feed applications.

Available in bulk.

Recommended usage rate up to 4 kg/tonne (0.4%) of finished feed.

Contact your Danisco Animal Nutrition representative or distributor for recommendations about your specific application needs

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